

Swiss Leading House

Economics of Education, Firm Behaviour and Training Policies



Co-Director
Prof. Dr. Uschi Backes-Gellner



Co-Director
Prof. Dr. Stefan C. Wolter

Fall Term 2019

<p>Leading House Ph.D. Course “Apprenticeship Training: Institutions and Markets” - Syllabus -</p>

Lecturer: Prof Dr Samuel Muehleemann, LMU Munich
Prof Dr Paul Ryan, King’s College Cambridge
Dr Ursula Renold, ETH Zurich, KOF Education Systems

Workshop dates: October 14-18, 2019

Location: University of Zurich, room tba

Preliminary Schedule: The lectures take place in the form of an intensive 5-day course.

Monday, Oct 14, 2019:	14:00-17:30
Tuesday, Oct 15, 2019:	09:00-17:30
Wednesday, Oct 16, 2019:	09:00-17:30
Thursday, Oct 17, 2019:	09:00-17:30
Friday, Oct 18, 2019:	09:00-12:30

Module Number; ECTS: tba; 3 ECTS

Course webpage: <http://www.business.uzh.ch/de/professorships/emap/teaching.html>

Course overview

The course provides an introduction to institutional aspects of vocational education and training, with emphasis on apprenticeship-type systems (which include work-based learning). Students will be familiarised with institutional attributes by country, sector and occupation. The course will consider the contributions of economics and other social sciences to an understanding of apprenticeship, as both as an economic and an institutional phenomenon.

www.economics-of-education.ch

The Swiss Leading House on “Economics of Education, Firm Behaviour and Training Policies”
A Research Programme of the State Secretariat for Education, Research and Innovation SERI

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Topics

1. *Introduction, institutional analysis (Samuel Mühlemann)*
 - Work-based learning, vocational education, apprenticeship
 - Institutional analysis
2. *Training markets and occupational labour markets (Samuel Mühlemann)*
 - Competitive labour, training and product markets
 - The role of frictional markets
3. *Return on investment (ROI) of apprenticeship training (Samuel Mühlemann)*
 - Evaluating workplace training: definitions and measurement issues
 - Determinants of a firm's ROI
4. *Skill specificity and internal labour markets, apprenticeships for adults (Samuel Mühlemann)*
 - Business strategies, internal labour markets
 - Skills specificity, apprenticeships for adults
5. *Social partnership and apprenticeship (Paul Ryan)*
 - Union goals: influence of interests of youths and trainees
 - Institutions of joint regulation
6. *Swiss institutions and training policy (Ursula Renold)*
 - Education and Training Patterns
 - Swiss Institutions
7. *Apprentice dissatisfaction and collective action (Paul Ryan)*
 - Dissatisfaction: incidence and sources
 - Collective action: UK and Germany
8. *Training quasi-markets; Apprenticeship in the UK (Paul Ryan)*
 - Markets, quasi-markets and public administration
 - Apprenticeship in the UK

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Key literature

- Becker, G. (1964), *Human Capital*. Chicago: University of Chicago Press.
- Busemeyer, M. and C. Trampusch (eds) (2012), *The Political Economy of Collective Skill Formation*. Oxford: OUP.
- Hall, P. and D. Soskice (eds) (2001), *Varieties of Capitalism: the Institutional Foundations of Comparative Advantage*. Oxford: OUP.
- Streeck, W. (2010), *Reforming Capitalism: Institutional Change in the German Political Economy*. Oxford: OUP.
- Unwin, L. and Guile, D. (eds) (2019), *Wiley Handbook on Vocational Education and Training*. Hoboken: Wiley Blackwell.
- Wolter, S. C. and P. Ryan (2011), 'Apprenticeship', pp. 521--76 in R. Hanushek, S. Machin and L. Wössman (eds), *Handbook of the Economics of Education*, Vol. 3. Amsterdam: Elsevier North--Holland.

Target audience and preconditions for participation

The course is particularly designed for doctoral students in economics of education. Doctoral students in economics or business economics with a strong interest in apprenticeship training are welcome as well.

Credit requirements and grading

1. Full course attendance is required to receive ECTS-Points. Students are expected to come prepared to the course and in particular to have read at least the designated core materials. Your having done so will facilitate discussion and improve overall learning.
2. Students' learning and contributions to the course are assessed through:
 - a. A 2000 word essay, to be submitted within two weeks of the end of the course (80% of marks);
 - b. Participation, to be graded on two criteria with equal weight: (i) the quality of your class presentation and (ii) the quality of your participation in class discussions (20% of marks)

Application

The number of participants is limited. Course registration before **September 1, 2019**, is mandatory. Please send your application (including a one-page CV) to Fabienne Kiener (fabienne.kiener@business.uzh.ch).

WWF Statutory Course Policies

According to WWF study regulations, all exam dates are final as published in the VVZ and syllabus. This means that the final exam date is not negotiable. It will not be possible to take any exams on different dates.

Academic dishonesty in any form will not be tolerated. Anyone caught cheating or engaging in unethical behavior will be reported to the Dean's office according to the guidelines on academic dishonesty set forth by the University of Zurich.

The information in this syllabus supports the official information in the electronic university registration tool (VVZ – Vorlesungsverzeichnis). In cases of doubt, the official information at the VVZ is decisive.

For UZH students: Don't forget to officially register using the registration tool of the University of Zurich.