

LAURA ANNA BRUNNER

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EDUCATION

PhD Management & Economics since Jun 2023 - Present
University of Zurich *Zurich*

- Research in Education Economics, Personnel Economics, and Financial Literacy
- Supervisor: Prof. Dr. Dr. h.c. Uschi Backes-Gellner
- Participation in the *Course Program for Doctoral Students in Economics of Education* organized by the Swiss Leading House VPET–ECON of Education, Firm Behavior and Training Policies

Master of Science in Social Economics (Final Grade: 1.7) Oct 2019 - Dec 2022
Friedrich-Alexander University Nuremberg-Erlangen *Nuremberg*

- Focus: Education, Labour and Personnel Economics and Sociology & Media, Market and Social Research
- Master Thesis: *Quality in early childhood education and care: Educators effect on children's cognitive outcomes*, Supervisor: Prof. Dr. Markus Nagler

Bachelor of Arts in Social Economics (Final Grade: 2.6) Oct 2014 - Feb 2019
Friedrich-Alexander University Nuremberg-Erlangen *Nuremberg*

- Focus on Behavioural Science
- Bachelor Thesis: *Einflussfaktoren auf die Entscheidung von Akademikerkindern für eine berufliche Ausbildung*, Supervisor: Dr. Edgar Treischl

Ingeniería Comercial (semester abroad) Jul 2016 - Feb 2017
Universidad de Chile *Santiago de Chile*

PROFESSIONAL EXPERIENCE

Research Assistant since Jun 2023 - Present
University of Zurich *Zurich*

(Professorship of Prof. Dr. Dr. hc Uschi Backes-Gellner)
Swiss Leading House in Economics of Education, Firm Behavior and Training Policies

Research Assistant Feb 2023 - May 2023
Institute for Employment Research *Nuremberg*
(Dept. Establishments and Employment)

Student Research Assistant Jan 2020 - Jan 2023
Institute for Employment Research *Nuremberg*

(Dept. Education, Training, and Employment Over the Life Course)
(Dept. Establishments and Employment)

Intern for Market Research April 2019 - Sept 2019
infas quo GmbH *Nuremberg*

Working Student at Project Executive in Market Research April 2018 - Mar 2019
infas quo GmbH *Nuremberg*

Working Student at Customer Service in Market Research Mar 2017 - Mar 2018
Kantar TNS (former: Kantar Added-Value) *Nuremberg*

PUBLICATIONS

Journal Articles (Non-Refereed Journals)

Dietrich, H., Patzina, A., & Brunner, L. (2022, September 15). *Unemployment and the mental health of young people during the second phase of the Covid-19 pandemic in Germany*. IAB-Forum. [Link to article](#)

Unpublished Work

Brunner, L., Davoli, M. & Backes-Gellner, U. (2025). *Education, Skills and Financial Literacy* [Conference Paper]. Unpublished manuscript.

Miscellaneous

Brunner, L., Gloger, N., & Hohendanner, C. (2023). *Sonderauswertung zur Situation der vom Mindestlohn betroffenen Betriebe im Jahr 2022 auf Basis des IAB-Betriebspanels*. Studie im Auftrag der Mindestlohnkommission.

TEACHING AND SUPERVISION

Instructor for the Seminar “Verhandlungstheorie und -praxis” Jan 2025 – Present
(Negotiations and Conflict Resolution: Theory and Role Playing)
with Uschi Backes-Gellner, Patricia Palffy, and Bastian Brüstle

Bachelor Thesis Supervision of Annika Linggi Dec 2023 – Jun 2024
Title: *The Effect of Vocational Education and Training on Labor Market Participation of Individuals with Disabilities: An Empirical Analysis with Administrative Data*

Instructor for Annual Tutorials for “Introduction to Scientific Working” Sep 2023 – Dec 2023

SKILLS

Data Analysis & Programming	Stata, SPSS, R, Python
Computational Skills	MS Office, L ^A T _E X
Survey programming Tools	Keyingress, unipark
Languages	German (native), English (fluent), Spanish (intermediate), French (beginner)

EXTRA-CURRICULAR ACTIVITIES AND MEMBERSHIPS

- Member of CareerElixir (Peer-Mentoring Group for Women in Academia) since Oct 2023 - Present
- Member of IBW Club (Association of the Department of Business Administration) since Jun 2023 - Present
- Member of VAUZ (Association of Non-Professorial Academic Staff) since Jun 2023 - Present
- Member and management (2020-2022) of the student café “Trichter e.V.” (Nuremberg) Oct 2018 - Dec 2022

Leisure interests:

- Finisher of SportScheck run Nuremberg - half-marathon distance Oct 2022
- Book club member (Contemporary & Classical Literature, focus on female authors) since Jun 2022 - Present
- Tennis, Crossfit, Skiing, Chess, and Baking