



Center for the Economics and Management of Education and Training Systems

# Summer Institute 2017

Economic Policy Development Research Program for Educational Reform Leaders

June 28 – July 7, 2017

## THE INSTITUTE

The three-phase program includes a preparatory period in which participants are guided through defining their reform issue and its context. The ten-day intensive Summer Institute brings together key stakeholders and policymakers in education reforms with leading scholars, researchers, and other reform practitioners. Participants learn from their colleagues and leading researchers in public finance, personnel economics, and education economics. In the third phase, reformers benefit from an international network of education leaders and receive a final report and feedback.

## APPLICATION DEADLINE March 1, 2017

To apply, see:

<http://www.kof.ethz.ch/en/about-us/cemets/>

**CANDIDATES WILL BE NOTIFIED BY** by April 1, 2017

## FOR DETAILED INFORMATION, CONTACT

Katherine Caves | Leonhardstrasse 21 | CH-8092 Zurich  
caves@kof.ethz.ch | Phone +41 (0) 44 632 68 12

For more information, see:

<https://www.kof.ethz.ch/en/about-us/cemets/>

The Center for the Economics and Management of Education and Training Systems (CEMETS)

A Research Center of the KOF Swiss Economic Institute at ETH Zurich

## TARGET GROUP

We welcome education reform leaders, those with senior positions in labour market-oriented career and technical education systems, and reform leaders or decision-makers from foundations with a focus on labour market-oriented education. Experience with education system reforms is an advantage. All courses will be conducted in English.

## PROGRAMME DIRECTORS

Prof. Dr. Ursula Renold  
ETH Zurich KOF Swiss Economic Institute

Prof. Dr. Marko Köthenbürger  
ETH Zurich KOF Swiss Economic Institute

In cooperation with the Swiss Leading House on "Economics of Education, Firm Behaviour and Training Policies"

A Research Programme of the State Secretariat for Education, Research and Innovation

Programme Directors:

Prof. Dr. Uschi Backes-Gellner and Prof. Dr. Stefan C. Wolter

## 2015 Summer Institute Impressions



*2015 Summer Institute participants with Ambassador Suzi LeVine at the US Embassy in Bern*



*Learning from apprentices who train at SBB*

KOF Centre on the Economics and Management of Education and Training Systems (CEMETS)

**Second Economic Policy Development Research Program  
for Educational Reform Leaders  
Summer Institute: June 28 to July 7, 2017**

*The Research Centre on the Economics and Management of Education and Training Systems (CEMETS) is part of the KOF Swiss Economic Institute of ETH Zurich. It offers an Economic Policy Development Research Program for Educational Reform Leaders overseeing complex vocational education and training reforms; for policy-makers, decision-makers in foundations, and other senior individuals who are addressing labor market-oriented educational reforms at the strategic level. The program consists of a preparatory phase, a ten-day Summer School, and a follow-up phase.*

## **1. Target group**

The objective is to give Educational Reform Leaders—such as decision-makers drawn from the fields of policy, NGOs, foundations, and further public and private bodies around the world—the opportunity to learn about their own and other reform projects in the field of labor market-oriented educational systems. It also aims to enable participants to network, to exchange experiences, and to generate solutions for their own reform projects.

## **2. Program details**

The program consists of three phases: preparation, phase, summer school and a follow-up phase. During the preparation phase, participants will develop and describe their individual case studies; these will subsequently be presented for discussion at the Summer School. A follow-up phase will provide access to additional feedback to a submitted final report. The leadership program consists of evidence-based inputs from senior faculty members of leading universities, it will also have a close focus on reform cases of participants, as well as field studies concerning the Swiss vocational education and training system. An institutionalized dialogue with doctoral students from our international course program for PhD students on “Economics of Education” will furthermore help, among other things, to improve the capability to implement and evaluate educational policy reforms.

### 3. Governance and Program Directors

The summer institute is under the direction of the co-leaders of CEMETS in cooperation with the two program directors of the Leading House on “Economics of Education, Firm Behaviour and Training Policies”

#### Program Directors of CEMETS

##### **Prof. Dr. Ursula Renold, Head of the Education Systems Research Division, KOF/ETHZ**

**Ursula Renold** is head of the Education Systems field of research in the KOF Swiss Economic Institute at the ETH Zurich. Dr. Renold and her team work closely with international institutions as well as with Swiss trade and industry to compile comparative country studies on selected areas of the education systems as well as to develop recommendations on potential areas of cooperation. Ursula was a Visiting Fellow at Harvard Graduate School of Education between September 2012 and March 2013. Prior to this, she was Director General of the Federal Office for Professional Education and Technology (OPET). Ursula studied history, economics and sociology and gained a Ph.D. in 1998. Since 2010, she has been Honorary Professor in Professional Education at the University of Applied Labor Studies of the Federal Employment Agency in Mannheim.

##### **Prof. Dr. Marko Köthenbürger, Professor of Public Economics, KOF/ETHZ**

**Marko Köthenbürger** is a professor of Public Economics at ETH Zurich and Vicedirector of KOF Swiss Economic Institute. He is also head of the Public Economics field of research at KOF Swiss Economic Institute. Prior to his current position, he held positions at the University of Munich, University of Copenhagen and University of Bern. He was also research director of the CESifo research network. His research is on fiscal federalism and the intergovernmental financial flows involved in the provision of public services such as education. He is member of the CESifo research network and Editor of “Economics of Governance”.

#### Program Directors of the Swiss Leading House and its international Course Program for Doctoral Students in “Economics of Education, Firm Behaviour and Training Policies”

##### **Prof. Dr. Uschi Backes-Gellner, University of Zürich**

**Uschi Backes-Gellner** is holding the Chair for Business and Personnel Economics at the University of Zurich. Since 2008 she is also Vice-Dean of the Faculty of Business, Economics and Informatics. She studied economics and received her doctoral degree in business administration at the University of Trier in 1987. After visiting positions at Northwestern University, Evanston, U.S., and the University of California, Berkeley, she was working at the Institute for Labor Law and Industrial Relations in the European Community. From 1995 to 2002 she was Full Professor for Business and Personnel Economics at the University of Cologne. In 2000 she was visiting scholar at Cornell University and since 2002 she is Professor of Business and Personnel Economics at the University of Zurich. Her work focuses on topics in the field of Economics of Human Resources Management, on Innovation and Economics of Vocational Education in particular. She was a member of the Steering Committee on the Continuing Training Law of the Swiss Federal Government. Since 2011 she is a member of the Swiss Federal Committee on “Vocational Education”.

**Prof. Dr. Stefan Wolter, University of Bern**

**Stefan Wolter** is the Managing Director of the Swiss Coordination Centre for Research in Education since 1999. Before that he was Chief Economist of the Federal Office for Industry and Labor. He is also a professor of economics of education at the economics department of the University of Bern, chair of the group of national experts on vocational education and training of the OECD as well as amongst other functions, governing board member of the Centre for Educational Research and Innovation (CERI) and delegate to the education policy committee of the OECD. Between 2005 and 2011 he was the founding president of the Swiss Federal Institute for Vocational Education and Training (SFIVET). He has also been a Visiting Researcher and Scholar at Harvard, University of Munich and the W.E. Upjohn Institute for Employment Research and is a Research Fellow of CESifo (Munich) and IZA (Bonn) and on the board of trustees of the Leibniz Institute for Educational Trajectories at the University of Bamberg (D).

**International Program Advisory Board**

The development of the program is assisted by the following program advisory board:

**Prof. Robert B. Schwartz**, Professor of Practice Emeritus, Harvard Graduate School of Education, Cambridge MA (USA)

**Prof. Dr. Paul Ryan**, Professor of Economics, King's College, London (UK)

**Prof. Dr. Sandra McNally**, Professor of Economics, University of Surrey Director of Education and Skills Program, Centre for Economic Performance, London School of Economics, London (UK)

**Prof. Dr. Stephen Billett**, Professor of Adult and Vocational Education, Griffith University, Mt Gravatt QLD, (Australia)

**Dr. Nancy Hoffman**, Vice-President, Jobs for the Future, Boston (USA)

**Valentin Vogt**, President of the Confederation of Swiss Employer Associations and Chairman of the Burckhardt Compression Holding, Zurich

**4. Content**

As an integral part of the tailored focus of the Summer School syllabus, participants will submit a case study on a **labor market-oriented educational and training reform in their country (Reform Case)**. The course director will provide participants with a template and guidelines for describing the case study. Following their presentation of the case study at the Summer School, participants will be provided with initial feedback from the faculty members.

The following elements will ensure that the 10 course days comprise a varied and fascinating program:

- Visits to key institutions of the Swiss vocational education and training system, including selected schools of vocational education and training, enterprises that train apprentices, professional associations, career guidance centers, and more.

- Scientific inputs from senior faculty members drawn from various universities in Switzerland and abroad who deal with vocational education reforms, labor market-oriented training systems, evaluation of reform projects and/or have conducted relevant research.
- Practical input from experienced people within the vocational education and training system.
- Exchanges with junior researchers who are addressing selected questions concerning the control of labor market-oriented education and training systems. This will help both to draw attention to an intergenerational approach and to promote the exchange of knowledge and experience from theory to practice.
- Presentation of individual case studies on complex labor market-oriented educational and training reforms, modelled on the problem-based learning approach. In this exercise, the feedback provided by course directors, faculty members, and other participants should provide helpful ideas and courses for further development.
- Individual work and teamwork to further the development of the individual case studies.

In order to ensure its lasting impact, participants in the course will also have the opportunity to submit a final report on their case study, updated with insights gathered during the Summer School, upon which they will receive further feedback.

Furthermore, they will be able to join a worldwide network of labor market-oriented education and training reform leaders. They will be kept regularly informed by CEMETS about the latest academic insights and studies in this field.

## 5. Applications

Educational reform leaders, applicants who hold senior positions in labor market-oriented career and technical education systems, and reform leaders or decision-makers from foundations with a focus on labor market-oriented education are welcome. Experience in conjunction with education system reforms is advantageous. The course language is English.

Applicants should submit a CV as well as a registration form to: Ursula Renold, e-mail: [ursula.renold@kof.ethz.ch](mailto:ursula.renold@kof.ethz.ch).

The course is limited to a maximum of 20 participants.

## 6. Fees (for individual participants)

The course fee is CHF 10,000.00. This includes course materials (reader, course documents), preparation phase support, Summer Institute lecturers, local transportation to site visits, accommodations, catering and coffee breaks; follow-up phase (feedback to a submitted final report of the case study). Furthermore, participants get access to the alumni network.

International travel arrangements and costs are not included.

Participants who take part in the Summer School and have prepared and followed up on their case study will receive confirmation of course participation.

## 7. Payments & Policies

### Payment

Payment must be received within thirty days of registration (but no later than March 30). Participants are responsible for their own international travel arrangements and expenses.

### Cancellation Policy

Cancellations must be submitted via fax or e-mail.

- Full refunds will be given up to 30 days after registration, but no later than April 30.
- Due to program pre-course preparations, cancellations received by May 10 are subject to a fee of 60% of the course fee.
- Cancellations received within 30 days prior to the start of the summer school (May 28) and no-shows are subject to the full course fee.

The application deadline is **March 1, 2017**. Candidates will receive further information after registration.

### For more information contact:

**Ursula Renold**

ETH Zurich

KOF Swiss Economic Institute

LEE, Leonhardstrasse 21, 8092 Zurich

**E-Mail:** [ursula.renold@kof.ethz.ch](mailto:ursula.renold@kof.ethz.ch)**Katherine Caves**

ETH Zurich

KOF Swiss Economic Institute

LEE, Leonhardstrasse 21, 8092 Zurich

**E-Mail:** [caves@kof.ethz.ch](mailto:caves@kof.ethz.ch)

Zurich, June 1, 2016

## Testimonials

### Summer Institute 2015

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*"This trip really enhanced my understanding of work-based learning, its impact, and relationship to economics and industry and the research being done on these types of programs. I am very grateful for your guidance and hospitality!"*

*Monica Schultz (Denver, CO, USA)*

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*"I had a GREAT TIME and I learned a lot. It will definitely help our community. I really look forward to working with you. This is truly an exceptional program and I am honored to have worked with you."*

*Mark Lewis (Lexington, KY, USA)*

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*"I truly appreciate the experience and the opportunity to share our program/work with others and learn from experts across the globe."*

*Priscilla Camancho (San Antonio, TX, USA)*

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*"This was a truly well run program by a fantastic group of people who are passionate and proud of the amazing apprenticeship program in Switzerland. I wish our practice-oriented youth had this opportunity. Thank you so much for sharing it!!!"*

*Wendy Nkomo (Denver, CO, USA)*

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*"Thank you for your incredibly thoughtful work and your excellent institute. It is inspiring to see the system you have created and how it has impacted the learning of the participants."*

*Jessica Kehayes (Asia Society, USA)*

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*"This was the most valuable education experience of my life. You kept it practical, and this is something that we can take back and implement in our city. As you know, we are in a critical moment right now in Denver, and we are confident that this experience will help us spark effective reform. Thank you!"*

*Joe Saboe (Denver, CO, USA)*

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*"One of my best learning experiences ever...feel very privileged to have been accepted to join this summer institute. Hope this is the beginning of a professional collaboration. Well done for everything. Excellent from A to Z."*

*Grace Grima (Pearson UK, England)*

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*"Thank you for your incredibly thoughtful work and your excellent institute. It is inspiring to see the system you have created and how it has impacted the learning of the participants."*

*Jessica Kehayes (Asia Society, USA)*

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