

# Chiara Maria Zisler

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German  
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## Education

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**Ph.D. in Management and Economics** 04/2022–01/2026

University of Zurich, *summa cum laude*

Research in Economics of Education and Personnel Economics

Research interests: Economics of Education, Labor Economics, Vocational Education and Training, Migration Economics

Supervisor: Prof. Dr. Dr. hc Uschi Backes-Gellner

Co-Supervisor: Prof. Dr. Dr. hc Eric P. Bettinger

**Research Visit, Stanford University** 09/2024–03/2025

Graduate School of Education

Host: Prof. Dr. Dr. hc Eric P. Bettinger

**M.Sc. in Business Administration** 10/2018–09/2021

University of Freiburg

GPA: 1.5 (excellent), Thesis Grade: 1.0 (excellent)

Supervisors: Prof. Dr. Dr. hc Lars P. Feld and Dr. Katharina Pfeil

**Exchange Semester (Erasmus+)** 08/2019–12/2019

Norwegian University of Life Sciences, School of Business and Economics

**B.Sc. in Economics and Business Administration** 10/2014–03/2018

Dresden Technical University of Technology

## Working Papers

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- “Opening doors for immigrants: The importance of occupational and workplace-based cultural skills for successful labor market entry” (with Samuel Lüthi, Damiano Pregaldini and Uschi Backes-Gellner) [Working Paper]
- “Empowering refugees: The role of comprehensive training programs in labor market integration” (with Eric Bettinger and Uschi Backes-Gellner), [Working Paper] (*Submitted R&R*)
- “Boundary spanning and team innovativeness: The role of teams’ technology portfolios” (with Patricia Palffy, Harald Pfeifer, Kerstin Pull and Uschi Backes-Gellner) [Working Paper]

## Conference Presentations

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- 2025: AOM 85th Annual Meeting of the Academy of Management, Copenhagen
- 2025: Workshop Swiss Leading House VPET-ECON/LSE, London
- 2025: SASE Annual conference of the Society for the Advancement of Socio-Economics, Montreal
- 2025: COPE 27th Colloquium on Personnel Economics, Trondheim

- 2024: SASE Annual conference of the Society for the Advancement of Socio-Economics, Limerick
- 2024: 2nd Leading House Conference on Economics of VET, Zurich
- 2024: COPE 26th Colloquium on Personnel Economics, Zurich
- 2024: Workshop Swiss Leading House VPET-ECON/BIBB, Bonn
- 2023: SERI Conference on VET Research, Zurich
- 2023: SASE Annual conference of the Society for the Advancement of Socio-Economics, Rio de Janeiro
- 2023: AEDE Annual Meeting, Santiago de Compostela
- 2023: COPE 25th Colloquium on Personnel Economics, Amsterdam

## Teaching and Supervision

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- Since 2024: Thesis supervision
- 2022–2024: Master course “Managing Education and Training in Firms” (with Prof. Samuel Mühlemann)
- 2022: Tutorials “Introduction to Scientific Working”

## Institutional Tasks

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- Since 2023: Organization of the Swiss Leading House VPET-ECON doctoral program
- Since 2025: Announcement of the Swiss Leading House VPET-ECON doctoral program
- Since 2025: Organization of the Workshop “Scholarly Writing with Natalie Reid”
- Since 2022: Organization of the “Discussion Workshop: Personnel Economics and Economics of Education”
- 2025–2026: Organization of the Doctoral Seminar Personnel Economics and Economics of Education
- 2022–2023: Website maintenance for COPE Conference
- 2022: Co-Organization of the Honorary Doctorate Award Ceremony of Prof. Dr. Dr. hc Eric Bettinger

## Professional Experience

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| • <b>Postdoctoral Researcher</b> , Swiss Leading House VPET-ECON, Zurich | since 2026 |
| • Research Assistant, Swiss Leading House VPET-ECON, Zurich              | 2022–2026  |
| • Research and Teaching Assistant, University of Zurich                  | 2022–2024  |
| • Working Student, SensoPart Industriesensorik GmbH (Marketing)          | 2020–2021  |
| • Internship, ZF Friedrichshafen AG (IT and Telecommunication Purchase)  | 2018       |
| • Working Student, Fraunhofer IKTS (Strategy and Marketing)              | 2016–2018  |

## Affiliations

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- IBW Club
- VAUZ
- AIESEC Dresden

## Skills and Languages

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**Programming:** Stata, Python

**Software:** SAP, CRM, TYPO3

**Languages:** German (native), English (fluent), French (good)