

CURRICULUM VITAE

Name Chiara Maria Zisler
Address Department of Business Administration, Plattenstrasse 14, CH-8032 Zurich
E-Mail chiara.zisler@business.uzh.ch
Nationality German
RePEc researcher ID pzi182

Education

04/2022 to date Ph.D. in Management and Economics, University of Zurich

- Research in the field of Economics of Education and Personnel Economics
- Supervisor: Prof. Dr. Dr. hc Uschi Backes-Gellner

09/2024-03/2025 Research Visit at Stanford University (Graduate School of Education)
Host: Prof. Dr. Dr. hc Eric P. Bettinger

10/2018-09/2021 Master of Science in Business Administration, University of Freiburg

- Overall GPA: 1.5/1.0 (excellent)
- Master Thesis *The effects of individual award characteristics on employee motivation – A survey experiment* (Grade: 1.0/1.0) supervised by Prof. Dr. Dr. hc Lars P. Feld and Katharina Pfeil (Survey Experiment with the Friedrich-Miescher Institute for Biomedical Research in Basel)

08/2019-12/2019 Exchange semester Erasmus+ Program, Norwegian University of Life Sciences
School of Business and Economics, Ås

10/2014-03/2018 Bachelor of Science in Business Administration and Economics, TUD Dresden University of Technology

- Overall GPA: 2.3/1.0 (good)
- Bachelor Thesis *Die operante Konditionierung und Ihre Anwendung in der dualen Berufsausbildung* supervised by Prof. Dr. Bärbel Fürstenau

Work in Progress

06/2022 to date “Opening doors for immigrants: The importance of occupational and workplace-based cultural skills for successful labor market entry” with Damiano Pregaldini and Uschi Backes-Gellner

11/2022 to date “Empowering refugees: The role of comprehensive training programs in labor market integration” with Eric Bettinger and Uschi Backes-Gellner

08/2024 to date “The role of teams’ technological portfolios in the relation between boundary spanning and innovation” with Patricia Palffy, Harald Pfeifer, Kerstin Pull and Uschi Backes-Gellner

Conference Presentations

June 2024 Annual meeting of the Society for the Advancement of Socio-Economics (SASE), Limerick, Ireland

June 2024 Second International Leading House Conference on the “Economics of Vocational Education and Training”, Zurich, Switzerland

February 2024 26th Colloquium on Personnel Economics (COPE)

- October 2023 SERI Conference on VET Research, Dübendorf Zurich, Switzerland
- July 2023 Annual meeting of the Society for the Advancement of Socio-Economics (SASE), Rio de Janeiro, Brazil
- June 2023 Annual Meeting of the Economics of Education Association (AEDE), Santiago de Compostela, Spain.
- March 2023 25th Colloquium on Personnel Economics (COPE), Amsterdam, Netherlands

Teaching and Supervision

- 06/2022-08/2024 Annual Master course “Managing Education and Training in Firms/ for Firms” with Prof. Dr. Samuel Mühlemann
- 09/2022-12/2022 Annual Tutorials for “Introduction to Scientific Working”

Institutional Tasks

- 06/2023 to date Organization of the Swiss Leading House VPET-ECON Course Program for Doctoral Students in Economics of Education
- 04/2022-08/2024 Organization of the annual “Discussion Workshop: Personnel Economics and Economics of Education” with Prof. Dr. Dr. hc Eric P. Bettinger and Prof. Dr. Dr. hc Uschi Backes-Gellner
- 04/2022-04/2023 Website maintenance of the “Colloquium on Personnel Economics (COPE)”

Professional

- 04/2022 to date Research Assistant at the Swiss Leading House VPET-ECON: A Research Center on the Economics of Education, Firm Behavior and Training Policies, Zurich
- 04/2022-12/2024 Research and Teaching Assistant at the Chair of Prof. Dr. Dr. hc Uschi Backes-Gellner (University of Zurich)
- 11/2020-11/2021 Working Student at SensoPart Industriesensorik GmbH, Gottenheim (Freiburg im Breisgau) in Marketing
- 04/2018-09/2018 Internship at ZF Friedrichshafen AG, Schweinfurt, in IT and Telecommunication Purchase
- 09/2016-03/2018 Working Student at Fraunhofer Institute for Ceramic Technologies and Systems (IKTS), Dresden, in Strategy and Marketing

Community Involvement and Affiliations

- 04/2022 to date Member of IBW Club (Association of the Department of Business Administration)
- 04/2022 to date Member of VAUZ (Association of Non-Professorial Academic Staff)
- 09/2015-04/2017 Member of AIESEC e.V. Dresden (Association of International Exchange Programs and Leadership Development)

Computer Skills and Languages

Stata, SPSS, Python, SAP, CRM, TYPO3
German (native); English (fluent); French (good)