

"Workshop: Scholarly Writing" by Natalie Reid, USA

**Workshop Part 1:
Monday, May 18, to Thursday, May 21, 2015**

**Workshop Part 2:
Monday, October 19, to Thursday, October 22, 2015**

University of Zurich, 2015

Writing in English is different from writing in any European language. An English academic paper must be sufficiently clear, concise, focused, and stylistically appropriate for an international publication to accept it.

This course presents the underlying theory and conventions of English academic writing, from structure to style, with an increasing focus on the academic paper. It covers every stage of the writing process, including outlining for clear argumentation, building strong sentences, organizing information effectively, focusing content appropriately, and framing everything from the paragraph through the paper itself.

Part 1 consists of lectures, classroom activities and individual consultations. Classroom activities include a mixture of individual and group work, based on a variety of material and exercises. In Part 2, Natalie Reid will individually consult with a limited number of workshop participants on their papers, applying the right analytical, contextual, structural, and stylistic writing tools for competing successfully with native speakers for limited publication space. Workshop participants will receive individual critiques on every element of their writing, from language through argumentation.

Workshop structure

- **Prerequisite**

- Full knowledge of the book "**Getting Published in International Journals**" by Natalie Reid 2010 (Oslo: NOVA; Norwegian Social Research). Students have to take a written entrance test on **April 27, 2015**, to make sure that they meet the requirements.
- Students who wish to apply for the **individual consultation** part must have a paper that they consider ready for submission (i.e., *fully* self-edited) at the time of application.
- **Revise your paper:** After course acceptance but before the course starts, participants are required to revise their existing paper according to the writing rules and guidelines in the book. Submission deadline for the revised paper is **October 15, 2015, at the latest** (papers must be sent to curdin.pfister@business.uzh.ch).

- **Workshop – Part 1**

The first part of the workshop will take place at the University of Zurich, Monday, May 18 to Thursday, May 21, 2015. Part 1 consists of lectures, classroom activities (first two days) and on individual consultations of the participants' papers. Participants work through all the recommendations and thoroughly revise their paper between the first and second workshops.

- **Workshop – Part 2**

Part 2 will take place at the University of Zurich from Monday, October 19, to Thursday, October 21, 2015. Participants either discuss their revised papers or bring a new, fully self-edited paper for consultations.

Target Participants: All Ph.D. students and researchers whose professional goals include publishing articles in English in international high-ranking journals in their area of expertise.

Workshop Lecturer: **Natalie Reid** has been teaching English writing skills in Europe, Japan, the Pacific, and the US for over 20 years. Since the early 2000s she has been teaching academic writing to, consulting with, and editing papers for European social scientists and other professionals.

Application: Given the structure of the workshop, the number of participants is limited. Applications should include a short CV and a current, advanced version of the working paper on which you want to work during the workshop. Please send your application to Curdin Pfister (curdin.pfister@business.uzh.ch) by **March 8, 2015**.