



## Spring Term 2014

### Leading House Ph.D. Course “Apprenticeship Training: Institutions and Markets” - Syllabus -

<b>Lecturer:</b>	Dr Paul Ryan, King’s College Cambridge
<b>Workshop dates:</b>	May 19-23, 2014
<b>Location:</b>	University of Zurich, Room KOL-N-1
<b>Preliminary Schedule:</b>	The lectures take place in the form of an intensive 5-day course. Monday, May 19: 13:30-18:00 Tuesday, May 20: 08:00-18:00 Wednesday, May 21: 08:00-18:00 Thursday, May 22: 08:00-18:00 Friday, May 23: 08:00-12:00
<b>Module Number; ECTS:</b>	DOEC0115; 3 ECTS
<b>Course webpage:</b>	<a href="http://www.business.uzh.ch/professorships/emap/teaching/courses/Spring-Term-2014/apprenticeship.html">http://www.business.uzh.ch/professorships/emap/teaching/courses/Spring-Term-2014/apprenticeship.html</a>

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### Course overview

The course provides an introduction to institutional aspects of vocational education and training in general, and work-based training, including apprenticeship, in particular. Students will be familiarised with institutional attributes by country, sector and occupation; they will be introduced to methods of institutional analysis, including microeconomic, comparative, and historical ones. The course will consider the contributions of economics and other social sciences to an understanding of apprenticeship, as an economic and an institutional phenomenon.

#### Topics

- 1. Introduction; vocationalism and apprenticeships; institutional analysis*
  - Vocationalism and apprenticeship
  - Institutional analysis
- 2. Occupational labour markets and the finance of work-based learning*
  - Training costs: definition, measures and patterns
  - Labour market structure
- 3. Internal labour markets, human resource management*
  - Internal labour markets
  - Human Resource Management; corporate ownership and finance
- 4. Public regulation: employer co-ordination*
  - Regulatory frameworks
  - Employer co-ordination



5. *Social partnership*
  - Trade union goals
  - Functions and dysfunctions
6. *Trainee discontent and collective action*
  - Incidence, sources and effects
  - Specific experiences: UK, D, CH, US
7. *Swiss institutions and training policy*
  - Employer coordination and industrial relations
  - Education system
8. *Quasi-markets; public training programmes*
  - Quasi-markets for publicly funded training
  - Evaluation of public training programmes

### **Key literature**

- Becker, G. (1964), *Human Capital*. Chicago: University of Chicago Press.
- Booth, A.L. and D.J. Snower (eds) (1996), *Acquiring Skills: Market Failures, Their Symptoms and Policy Responses*. Cambridge: CUP.
- Busemeyer, M. and C. Trampusch (eds) (2012), *The Political Economy of Collective Skill Formation*. Oxford: OUP.
- Hall, P. and D. Soskice (eds) (2001), *Varieties of Capitalism: the Institutional Foundations of Comparative Advantage*. Oxford: OUP.
- Streeck, W. (2010), *Re-forming Capitalism: Institutional Change in the German Political Economy*. Oxford: OUP.
- Templin, D. (2011), >>Lehrzeit – keine Leerzeit!<< *Die Lehrlingsbewegung in Hamburg 1968-72*. Munich: Dölling und Galitz Verlag.
- Wolter, S. C. and P. Ryan (2011) 'Apprenticeship', pp. 521-76 in R. Hanushek, S. Machin and L. Wössman (eds), *Handbook of the Economics of Education*, Vol. 3. Amsterdam: Elsevier North-Holland.

### **Target audience and preconditions for participation**

The course is particularly designed for doctoral students in the economics of education. Doctoral students in economics or business economics with a strong interest in apprenticeship training, collective organisation and political economy are welcome as well.

### **Credit requirements and grading**

1. Full course attendance is required to receive ECTS-Points. Students are expected to come prepared to the course, by having read at least the core readings for each session. Such preparation facilitates discussion and improves overall learning.
2. Students' learning and contributions to the course are assessed through:
  - a. a written essay, to be submitted within two weeks of the end of the course (80% of marks);
  - b. a grade for class presentation, and contributions to discussion (20% of marks).

### **Application**

The number of participants is limited. Course registration **by April 04, 2014** is mandatory. Please send your application (including a one-page CV) to [curdin.pfister@business.uzh.ch](mailto:curdin.pfister@business.uzh.ch).



**WWF Statutory Course Policies**

Academic dishonesty in any form will not be tolerated. Anyone caught cheating or engaging in unethical behavior will be reported to the Dean's office according to the guidelines on academic dishonesty set forth by the University of Zurich.

The information in this syllabus supports the official information in the electronic university registration tool (VVZ – Vorlesungsverzeichnis). In cases of doubt, the official information at the VVZ is decisive.

For UZH students: Don't forget to officially register using the registration tool of the University of Zurich.